

# INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

[www.wxyz.com](http://www.wxyz.com)

**Billing Address:**

**New Media Firm  
Attention: Accounts Payable  
1322 G Street SE  
Washington, DC 20003**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305672-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1540 Week 4

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
10/09/12 - 10/15/12	305672	

<u>Billing Calendar</u>	<u>Billing Type</u>
Broadcast	Cash

### Special Handling

**Send Payment To:**

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

IDB #	Advertiser Code	Product Code
<b>14019</b>		

<u>Agency Ref</u>	<u>Advertiser Ref</u>
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS		Length	Spots/Week	Rate	Type
1	10/09/12	10/15/12	7 Action News This Morni	430a-5a	11111--		:30	5	\$150.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	10/08/12	10/14/12	- 1111 - -	4		\$150.00				
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WXYZ	Tu	10/09/12	4:55 AM	7 Action News This Morning	430a-5a	:30	TV106X12812H	\$150.00	NM
2	WXYZ	W	10/10/12	4:42 AM	7 Action News This Morning	430a-5a	:30	TV106X12812H	\$150.00	NM
3	WXYZ	Th	10/11/12	4:54 AM	7 Action News This Morning	430a-5a	:30	TV106X12812H	\$150.00	NM
4	WXYZ	F	10/12/12	4:52 AM	7 Action News This Morning	430a-5a	:30	TV107X12812H	\$150.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	10/15/12	10/21/12	- 1 - - - - -	1		\$150.00				
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
5	WXYZ	M	10/15/12	4:50 AM	7 Action News This Morning	430a-5a	:30	TV107X12812H	\$150.00	NM
2	10/10/12	10/12/12	5am News M-F	5-6am M-F	-- 1 - 1 -		:30	2	\$400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	10/08/12	10/14/12	- - 1 - 1 -	2		\$400.00				
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WXYZ	W	10/10/12	5:20 AM	5am News M-F	5-6am M-F	:30	TV106X12812H	\$400.00	NM
2	WXYZ	F	10/12/12	5:28 AM	5am News M-F	5-6am M-F	:30	TV107X12812H	\$400.00	NM
3	10/09/12	10/15/12	M-F 7-9am	7-9am M-F	11111--		:30	5	\$900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	10/08/12	10/14/12	- 1111 - -	4		\$900.00				
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WXYZ	Tu	10/09/12	8:59 AM	M-F 7-9am	7-9am M-F	:30	TV106X12812H	\$900.00	NM
2	WXYZ	W	10/10/12	6:59 AM	M-F 7-9am	7-9am M-F	:30	TV106X12812H	\$900.00	NM
3	WXYZ	Th	10/11/12	8:45 AM	M-F 7-9am	7-9am M-F	:30	TV106X12812H	\$900.00	NM
4	WXYZ	F	10/12/12	8:59 AM	M-F 7-9am	7-9am M-F	:30	TV107X12812H	\$900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	10/15/12	10/21/12	- 1 - - - - -	1		\$900.00				
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
5	WXYZ	M	10/15/12	7:26 AM	M-F 7-9am	7-9am M-F	:30	TV107X12812H	\$900.00	NM



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**Cincinnati, OH 45264-3405**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
305672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Citizens for Affordable Qua		Citizens for Affordable Qu	1540 Week 4

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/13/12	10/13/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$250.00	NM
<b>Weeks:</b> Start Date <u>10/08/12</u> End Date <u>10/14/12</u> MTWTFSS <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$250.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 6:57 AM Action News SAT 6am SAT 6-7am :30 TV107X12812H \$250.00 NM									
5	10/13/12	10/13/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date <u>10/08/12</u> End Date <u>10/14/12</u> MTWTFSS <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 7:59 AM GMA SAT 7-8am SAT 7-8am :30 TV107X12812H \$350.00 NM									
6	10/13/12	10/13/12	Action News SAT 8am	SAT 8-9am	-----S-	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date <u>10/08/12</u> End Date <u>10/14/12</u> MTWTFSS <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 8:29 AM Action News SAT 8am SAT 8-9am :30 TV107X12812H \$350.00 NM									
7	10/14/12	10/14/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date <u>10/08/12</u> End Date <u>10/14/12</u> MTWTFSS <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/14/12 7:59 AM GMA SUN 7-8am SUN 7-8am :30 TV107X12812H \$350.00 NM									
8	10/14/12	10/14/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
<b>Weeks:</b> Start Date <u>10/08/12</u> End Date <u>10/14/12</u> MTWTFSS <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/14/12 8:37 AM Action News SUN 8am Sun 8-930am :30 TV107X12812H \$350.00 NM									
9	10/09/12	10/15/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
<b>Weeks:</b> Start Date <u>10/08/12</u> End Date <u>10/14/12</u> MTWTFSS <u>11111--</u> Spots/Week <u>4</u> Rate <u>\$500.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 9:56 AM M-F 9a-10a 9-10am M-F :30 TV106X12812H \$500.00 NM									
2 WXYZ W 10/10/12 9:24 AM M-F 9a-10a 9-10am M-F :30 TV106X12812H \$500.00 NM									
3 WXYZ Th 10/11/12 9:31 AM M-F 9a-10a 9-10am M-F :30 TV106X12812H \$500.00 NM									
4 WXYZ F 10/12/12 9:30 AM M-F 9a-10a 9-10am M-F :30 TV107X12812H \$500.00 NM									
<b>Weeks:</b> Start Date <u>10/15/12</u> End Date <u>10/21/12</u> MTWTFSS <u>1-----</u> Spots/Week <u>1</u> Rate <u>\$500.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/15/12 9:23 AM M-F 9a-10a 9-10am M-F :30 TV107X12812H \$500.00 NM									



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**DUPLICATE INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Citizens for Affordable Qua		Citizens for Affordable Qu	1540 Week 4

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/09/12	10/15/12	M-F 10a-11a	10-11am M-F	11- 1---	:30	3	\$400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 - 1- 1--- 2 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXYZ Tu 10/09/12 10:29 AM M-F 10a-11a 10-11am M-F :30 TV106X12812H \$400.00 NM									
2 WXYZ Th 10/11/12 10:12 AM M-F 10a-11a 10-11am M-F :30 TV106X12812H \$400.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WXYZ M 10/15/12 10:10 AM M-F 10a-11a 10-11am M-F :30 TV107X12812H \$400.00 NM									
11	10/09/12	10/15/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 - 1111-- 4 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXYZ Tu 10/09/12 12:15 PM 12n-1p 12-1pm M-F :30 TV106X12812H \$500.00 NM									
2 WXYZ W 10/10/12 12:15 PM 12n-1p 12-1pm M-F :30 TV106X12812H \$500.00 NM									
3 WXYZ Th 10/11/12 12:24 PM 12n-1p 12-1pm M-F :30 TV106X12812H \$500.00 NM									
4 WXYZ F 10/12/12 12:55 PM 12n-1p 12-1pm M-F :30 TV107X12812H \$500.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 WXYZ M 10/15/12 12:28 PM 12n-1p 12-1pm M-F :30 TV107X12812H \$500.00 NM									
12	10/10/12	10/12/12	Dr. Oz	4-5pm M-F	-- 1- 1--	:30	2	\$900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -- 1- 1-- 2 \$900.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXYZ W 10/10/12 4:30 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$900.00 NM									
2 WXYZ F 10/12/12 4:40 PM Dr. Oz 4-5pm M-F :30 TV107X12812H \$900.00 NM									
13	10/09/12	10/15/12	5-6pm M-F	5-6pm M-F	11- 1---	:30	3	\$1,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 - 1- 1--- 2 \$1,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXYZ Tu 10/09/12 5:41 PM 5-6pm M-F 5-6pm M-F :30 TV106X12812H \$1,000.00 NM									
2 WXYZ Th 10/11/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 TV107X12812H \$1,000.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$1,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WXYZ M 10/15/12 5:49 PM 5-6pm M-F 5-6pm M-F :30 TV107X12812H \$1,000.00 NM									
14	10/10/12	10/12/12	6-630pm M-F	6-630pm M-F	-- 1- 1--	:30	2	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -- 1- 1-- 2 \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WXYZ W 10/10/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 TV106X12812H \$1,200.00 NM									
2 WXYZ F 10/12/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 TV107X12812H \$1,200.00 NM									



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305672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Citizens for Affordable Qua		Citizens for Affordable Qu	1540 Week 4

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/09/12	10/15/12	M-F 7-730p	7-730pm M-F	11-1---	:30	3	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -1-1--- 2 \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 7:29 PM M-F 7-730p 7-730pm M-F :30 TV106X12812H \$1,200.00 NM									
2 WXYZ Th 10/11/12 7:14 PM M-F 7-730p 7-730pm M-F :30 TV107X12812H \$1,200.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/15/12 7:29 PM M-F 7-730p 7-730pm M-F :30 TV107X12812H \$1,200.00 NM									
16	10/13/12	10/13/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$1,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S- 1 \$1,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 Sat 7-8pm 7-8pm Sat :00 \$1,000.00 NM									
<b>Credited</b>									
17	10/14/12	10/14/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S 1 \$750.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/14/12 6:14 PM Su 6-630p 6-630pm Sun :30 TV107X12812H \$750.00 NM									
18	10/10/12	10/12/12	M-F 730-8pm	730-8pm M-F	--1-1--	:30	2	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 --1-1-- 2 \$1,800.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/10/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 TV106X12812H \$1,800.00 NM									
2 WXYZ F 10/12/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 TV107X12812H \$1,800.00 NM									
19	10/09/12	10/15/12	11pm Action News Updat	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -1-1-1- 3 \$2,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 TV106X12812H \$2,000.00 NM									
2 WXYZ Th 10/11/12 11:30 PM 11pm Action News Update 11-1135pm M-Sun :30 TV107X12812H \$2,000.00 NM									
3 WXYZ Sa 10/13/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM									
See MG 19.5 5 WXYZ Sa 10/13/12 11:28 PM 11pm Action News Update 11-1135pm M-Sun :30 TV107X12812H \$2,000.00 NM									
MG for 19.3 10/13									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$2,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/15/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 TV107X12812H \$2,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/09/12	10/15/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 - 1111-- 4 \$750.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 11:53 PM Nightline 1135pm-1205am M :30 TV106X12812H \$750.00 NM									
2 WXYZ W 10/10/12 11:54 PM Nightline 1135pm-1205am M :30 TV106X12812H \$750.00 NM									
3 WXYZ Th 10/11/12 11:53 PM Nightline 1135pm-1205am M :30 TV107X12812H \$750.00 NM									
4 WXYZ F 10/12/12 12:01 AM Nightline 1135pm-1205am M :30 TV107X12812H \$750.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$750.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/15/12 11:54 PM Nightline 1135pm-1205am M :30 TV107X12812H \$750.00 NM									
21	10/09/12	10/15/12	Jimmy Kimmel Live	1205am-105am M-I	11111--	:30	5	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 - 1111-- 4 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 12:51 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV106X12812H \$250.00 NM									
2 WXYZ W 10/10/12 12:49 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV106X12812H \$250.00 NM									
3 WXYZ Th 10/11/12 12:23 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV107X12812H \$250.00 NM									
4 WXYZ F 10/12/12 12:43 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV107X12812H \$250.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/15/12 12:24 AM Jimmy Kimmel Live 1205am-105am M-I :30 TV107X12812H \$250.00 NM									
22	10/09/12	10/15/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 - 1111-- 4 \$150.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 1:43 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$150.00 NM									
2 WXYZ W 10/10/12 1:44 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$150.00 NM									
3 WXYZ Th 10/11/12 1:30 AM M-F 106a-206a 106am-206am :30 TV107X12812H \$150.00 NM									
4 WXYZ F 10/12/12 1:18 AM M-F 106a-206a 106am-206am :30 TV107X12812H \$150.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$150.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ M 10/15/12 1:41 AM M-F 106a-206a 106am-206am :30 TV107X12812H \$150.00 NM									
23	10/13/12	10/13/12	SA Greys	1130pm-1230am	-----S-	:30	1	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S- 1 \$250.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 12:01 AM SA Greys 1130pm-1230am :30 TV107X12812H \$250.00 NM									
24	10/14/12	10/14/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$550.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S 1 \$550.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/14/12 11:56 PM SU 1130p-12a 1130pm-12am :30 TV107X12812H \$550.00 NM									



Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

**DUPLICATE INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305672-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Citizens for Affordable Qua		Citizens for Affordable Qu	1540 Week 4

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/15/12	10/15/12	Castle	10-11pm Monday	M-----	:30	1	\$5,000.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS M----- Spots/Week 1 Rate \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 10:34 PM Castle 10-11pm Monday :30 TV107X12812H \$5,000.00 NM									
26	10/09/12	10/09/12	Private Practice	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -T----- Spots/Week 1 Rate \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/09/12 10:42 PM Private Practice 10-11pm Tuesday :30 TV106X12812H \$5,000.00 NM									
27	10/11/12	10/11/12	Last Resort	8-9pm Thursday	---T---	:30	1	\$4,000.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS ---T--- Spots/Week 1 Rate \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/11/12 8:25 PM Last Resort 8-9pm Thursday :30 TV107X12812H \$4,000.00 NM									
28	10/12/12	10/12/12	20/20	10-11pm Friday	----F--	:30	1	\$4,000.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS ----F-- Spots/Week 1 Rate \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/12/12 10:50 PM 20/20 10-11pm Friday :30 TV107X12812H \$4,000.00 NM									
29	10/13/12	10/13/12	ABC's Saturday Night FocSA	8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -----S- Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 ABC's Saturday Night Football SA 8pm-1130pm :00 \$3,000.00 NM See MG 29.2									
2 WXYZ Sa 10/13/12 9:45 PM Nascar MG for 29.1 10/13 730-1130pm :30 TV107X12812H \$3,000.00 NM									
30	10/14/12	10/14/12	Revenge	9-10pm Sunday	-----S	:30	1	\$5,000.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -----S Spots/Week 1 Rate \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/14/12 9:21 PM Revenge 9-10pm Sunday :30 TV107X12812H \$5,000.00 NM									

<u>Total Spots</u>	<b>70</b>	<u>Gross Total</u>	<b>\$69,600.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$10,440.00</b>
<u>Net Amount Due</u>	<b>\$59,160.00</b>